



News Release Contact: Doug Clay, (925) 997-2774
E-Mail: dougclay@gmail.com
Website: www.pacificcoastairmuseum.org

FOR IMMEDIATE RELEASE

Attendance Soars at Santa Rosa Air Show

Santa Rosa, Calif., August 30, 2010 – The PACIFIC COAST AIR MUSEUM (PCAM) is excited to announce that the Wings Over Wine Country Air Show 2010 experienced record attendance of approximately 24,000 for the two day event. In spite of the soft economy attendance this year was up 32% over 2009. The reasons for this surge in attendance include outstanding military, civilian and warbird line ups; enhanced advertising and PR campaigns and excellent air show weather.

The air show line up included military flight demonstrations from the U.S. Air Force's F-15E Strike Eagle, U.S. Navy's FA-18 Super Hornet and the Air Force Reserve C-17 "Globemaster III". The civilian aerobatic lineup included Bill Cornick, Spencer Suderman, Kent Pietsch, Doug Jardin, Vicky Benzing, Brian Sanders and Greg Colyer. Warbirds included eight P-51 Mustangs, three P-40 Warhawks, three T-28s, four T-6s and a Hawker Sea Fury. Many additional aircraft were on static display.

The Wings Over Wine Country Air Show is held the third Saturday each August at the Charles M. Schulz – Sonoma County Airport in Santa Rosa, CA. The 2011 air show will be held on August 20-21, 2011.

Visit our website at www.WingsOverWineCountry.org for more information.

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ABOUT PACIFIC COAST AIR MUSEUM

Pacific Coast Air Museum (PCAM) is a non-profit organization dedicated to promoting the acquisition, restoration, safe operation and display of historic aircraft, preserving aviation history and to providing an educational venue for students and the community. We also honor those heroic aviators who have contributed so much to the growth and defense of our way of life.

Located in Santa Rosa, Calif., PCAM operates both an indoor museum with exhibits featuring famous military and civilian pilots and aviation innovators, as well as historical photos and artifacts; and an outside museum featuring more than two dozen excellent examples of both contemporary and antique aircraft.

For more information contact the Pacific Coast Air Museum at (707) 575-7900. Website: www.pacificcoastairmuseum.org.

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